

"Sustainability means future viability"

Traffic safety company AVS presents ambitious sustainability strategy.

Leverkusen, September 23, 2022. **On the occasion of the European Sustainability Week from September 20 to 26, 2022, AVS is positioning itself with an ambitious sustainability strategy. Guided by the mission "So that everyone gets home safely," the traffic safety company headquartered in Leverkusen is actively helping to shape the sustainable mobility revolution.**

AVS Verkehrssicherung GmbH from Leverkusen is currently presenting an ambitious sustainability plan. As part of the German Sustainability Action Days (September 18 to October 8, 2022) and the European Sustainability Week (September 20 to 26, 2022), the company is demonstrating the steps it has taken to date and the measures it plans to take for sustainable business. Within a year, AVS has established a strategic sustainability management system, and the first sustainability report is to be published as early as the end of the year. This was made possible by the team's dedicated intrapreneurship.

Dialog with all stakeholders

"For AVS, sustainability means future viability!" says sustainability manager Tatjana Klaus-Nowak. Under her leadership, all of the company's stakeholders came on board, developed an ambitious set of goals and a viable strategy.

As a result of the stakeholder dialog on the key sustainability-related issues, targets emerged in four strategic fields of action: Values & Culture, Products & Services, Climate, and Transparency & Stakeholder Dialog. "We explicitly formulated the desire to create a value-based culture in which participation is lived practice," says Sustainability Manager Tatjana Klaus-Nowak. "Fair and good treatment of our employees is important to us, because our service business depends on them.

Goal: Circular economy, safety and climate protection

The AVS team develops intelligent products and services that make optimum use of resources - with the goal of circular economy - to strengthen the core business: significantly increasing safety on construction sites. Specifically, AVS wants to contribute to the achievement of the EU road safety targets: 50% fewer road fatalities and serious injuries by 2030 and zero road fatalities by 2050 - the Vision Zero. In addition, strategic purchasing is consistently geared to social and ecological conditions in the supply chain.

For true climate protection, AVS wants to make a measurable and verifiable contribution to decarbonizing the economy. To this end, the company will reduce its emissions in line with the 1.5-degree target of the Paris Climate Agreement. The activities of AVS are based on various sustainability criteria, the so-called ESG criteria (Environment - Social - Governance).

Contributing to sustainable mobility

AVS wants to shape all of these future topics in partnership in dialog with employees and key stakeholders. "In this way, we can actively contribute our expertise in traffic safety for the sustainable mobility of tomorrow," says Klaus-Nowak. He adds that it is essential to make goals and performance transparent - even beyond regulatory requirements. That's why the team is currently preparing for a report in accordance with the DNK standard (German Sustainability Code), which will be published at the end of 2022.

AVS's strategy builds on previous measures for sustainability: sites complete energy audits, alternative energy sources are used, and new buildings are equipped with state-of-the-art technology. The use of materials that are as environmentally friendly as possible is a central component of the value chain in production and service. Where people work for people and safety is paramount, AVS offers a wide range of social activities for satisfied employees.

About AVS

AVS Verkehrssicherung GmbH is a leading specialist provider of traffic safety services in Germany and Europe. The company is headquartered in Leverkusen and offers all essential services related to traffic safety projects. These include comprehensive consulting and the necessary approval process for all traffic safety equipment, installation and dismantling, marking work and digital traffic management solutions. The AVS Group is present at over 30 locations in Germany and Austria and employs around 900 people. AVS is a portfolio company of Triton Fund IV and part of the "Work Zone Safety Group", the largest specialist for temporary traffic and safety solutions in Europe, which operates traffic service companies in 12 countries with over 4,000 employees; in addition to AVS (Germany and Austria), these include Chevron Traffic Management (UK), Fero (Belgium, Netherlands) and Ramudden (Nordic countries).

Press contact

AVS Verkehrssicherung GmbH | www.avs-verkehrssicherung.de
Melanie Hempfer | melanie.hempfer@avs-verkehrssicherung.de